



# LOCAL BUSINESS CHAMPIONS

Support our local charity partner at an upcoming event with a monetary donation or by contributing a physical gift, such as a raffle prize.

## ISI CHARITY EVENTS

Our Charity Champions create local charity events to support our local charity partners.

Together they raised over £14,000 last year by putting on various events within their team and with the clients they support.

Fundraising events included abseiling down Anfield Stadium, selling handmade crafts and donated items at charity fairs, a boxing match and various hikes and walks.

# WHO ARE ISL?

Independence Support Ltd (ISL) is a local supported living provider supporting adults with mental health needs or a learning disability.

We believe everyone deserves the chance to feel confident, connected, and proud of what they can achieve.

Across our services, we focus on developing skills, confidence and independence through meaningful day-to-day experiences. This might be learning to cook, building routines, exploring the community, or simply feeling part of something.

**Everything we do is centred around helping people live the life they choose, with safety, dignity and support.**



*Bringing Opportunities to Life*



# WHY WE FUNDRAISE, AND WHY IT MATTERS

The money raised for our charity partners supports vital local causes - but the impact goes far beyond fundraising totals.

Fundraising gives our clients purpose, motivation, and something meaningful to work towards. It helps people grow in confidence, learn new skills, and feel proud of what they can contribute.

For some, this might mean building up their fitness to join our Mount Snowdon challenge. For others, it's baking, crafting, or helping run a stall at our events.

These moments create real progress, joy and connection - and can be genuinely life-changing.

## Where Local Businesses Come In

By partnering with us, you're helping us create these opportunities. Your support makes our events more engaging, more rewarding, and more inclusive.

It means more people can take part, more achievements can be celebrated, and more of our clients can feel the pride of contributing to something bigger than themselves.

***Together, we can build a community where everyone has the chance to shine.***

# WHAT WE CAN OFFER

**Tagged/Collaborated posts and stories across our social media platforms Instagram, Facebook, LinkedIn and Youtube.** The combined views on these four channels is currently 31,056 per month on average.

**Blog or news post to our website with link to your business (great for SEO)** We have an average of 3,113 unique site visits per month which is steadily growing.

**Company named and linked on our fundraising page** (usually JustGiving).

**Feature in our external Company Newsletter launching in January** sent to colleagues, partners, clients and their loved ones (please enquire for latest analytics).

**Physical branding displayed at the event** (where possible). We will display your logo or other branding provided at our event for all attendees to see, and inclusion on any content from the day.

We regularly contact local press when partaking in charity events in the area, though we can't guarantee a feature.

